

# Step 2: Your Target Employers List

Next, assemble a list of 25 desirable employers by printing internet search results, collecting printed leads, and hand-writing a list of companies that come to mind. You are focusing on your commutable, geographic zone, and will be refining it later.



## Activity Alert!

### Assemble Desirable Employers

#### Sources of companies for this list include:

- ✓ Companies you already know that you would like to work for
- ✓ Companies in the same industry as your current or former employers (AKA competitors)
- ✓ Companies that worked with or provided services to your current or former employers
- ✓ Companies where your friends and family work

### Insider Tip

**Excellent resources for company information:**

**LinkedIn**

[www.linkedin.com](http://www.linkedin.com)

**FindTheCompany**

[listings.findthecompany.com](http://listings.findthecompany.com)

(for a list of all companies within your commutable zone)

**glassdoor**

[www.glassdoor.com](http://www.glassdoor.com)

Based on your top priorities and your companies with realistic jobs available, your goal is to prioritize the top 25 companies. These will become your first round of Target Employers. Fill in your list below:

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